TYPO3 ASSOCIATION GENERAL ASSEMBLY

18 April 2024 — Zurich, Switzerland and Online

#T3GA24 ⊠ info@typo3.org





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PLEASE NOTE

- This session will be recorded
- Questions can be asked
 - If you're present in person: by raising your hand at the end of a section.
 - If you're watching online: by typing the question into the chat.



WELCOME AND AGENDA

1



V TYPO3

AGENDA

- Opening of the General Assembly
- Minutes of the previous General Assembly
- Annual report of the Association's Board
- Annual financial statement and reports of the statutory auditors and the Business Control Committee (BCC)
- Grant discharge to the association's Board, Business Control Committee, treasurer, statutory auditors, and committees
- Budget for the running year
- Determination of admission fees and annual dues for all types of members
- Elections of the Board and Business Control Committee (BCC)



V TYPO3

AGENDA

- Petitions of the members and Association's Board
- Program of activities
- Amendments to the bylaws
- The nomination of honorary members
- Complaints against executive bodies, resolution on the appeal against expulsion, or rejection of a provisional admission resolution of the association's board
- Various other topics
- Closing of the General Assembly



VOTING SYSTEM

Preferred: Use the invite link that has been emailed to you.



https://votesup.eu/?t3a-general-assembly

You can also log in with the email address you provided when registering for the General Assembly.

V TYP03

TEST VOTE NOW

Would you like to take part in the TEST VOTING?

YES NO ABSTAIN

♥ТҮРОЗ

2 ELECTION OF VOTE COUNTER

V TYP03

VOTE NOW

Do you accept Peter Kraume as vote counter?

YES NO ABSTAIN

♥ ТҮРОЗ



PROTOCOL OF THE GENERAL ASSEMBLY 2023



The protocol of the General Assembly 2023 has been published here:

typo3.org/project/association/structure/general-assembly/2023



V TYP03

VOTE NOW

Do you accept the protocol of the General Assembly 2023?

YES NO ABSTAIN



REPORT FROM THE BODIES

4

Report of the TYPO3 Association Board.

Olivier Dobberkau - President of the TYPO3 Association



TYPO3 ASSOCIATION BOARD ACTIVITIES REPORT

- Regular board meetings
- Work on overall strategy
- Defined a functions model and redistributed responsibilities
- Finalized and Published the TYPO3 Association Strategy
- Collaboration between the TYPO3 Association Board and the Supervisory Board of TYPO3 GmbH

REGULAR BOARD MEETINGS

- The TYPO3 Association Board holds regular meetings to discuss the strategic direction of the TYPO3 project and to make important decisions about its operations.
- These meetings provide a forum for board members to collaborate and share ideas, and to ensure that the interests of the TYPO3 community are represented in all decisions.
- Thanks to everyone who contributed to the meetings.
- > 25 bi-weekly meetings
- > 4 in-person meetings



WORK ON THE OVERALL STRATEGY

- The TYPO3 Association Board has been working closely with an organizational consultant to identify areas where action is needed to ensure the continued success and growth of the TYPO3 project.
- This has included a review of the project's organizational structure, processes, and governance, as well as an analysis of its strengths and weaknesses.
- Through this collaboration, the TYPO3 Association Board has identified key action points that will help to ensure the continued success and growth of the TYPO3 project.
- We will inform on next steps and how to be part of the work.

REDEFINING THE MISSION, VISION, AND PURPOSE

- As part of our efforts to improve the overall strategy of the TYPO3 project, the TYPO3 Association Board has worked to redefine the mission, vision, and purpose of the project.
- This has involved a thorough review of the project's values and principles, and a renewed focus on the needs and interests of the TYPO3 community.
- Please see: https://typo3.org/community/values/vision-mission-purpose/project



COOPERATION WITH THE SUPERVISORY BOARD OF THE TYPO3 GMBH

- The TYPO3 Association Board works closely with the Supervisory Board of the TYPO3 GmbH to ensure that the commercial development of TYPO3 aligns with the overall mission, vision, and purpose of the project, and that the interests of the TYPO3 community are protected.
- This collaboration is essential for the continued success of the TYPO3 project, as it enables a strong partnership between the commercial and community-driven aspects of the project.



INTRODUCTION OF NEW MEMBERSHIP TYPES

- The TYPO3 Association Board will introduce new membership types at the same price levels as the existing ones.
 - Industry
 - eCommerce / Retail / Wholesale
 - Public Sector
 - NGO



Trademarks

In an overview:

- We intensified the control and management on misuse resulting in collecting all mentions, complaints, and findings of misuse.
- While most of the misuse could be solved without the help of our trademark laywer, for some cases we needed their assistance



TRADEMARK REPORT 2023



WHAT WE DO

- Process optimization
- Expanding to other channels
- Take down of websites and domains
- Managed existing trademark registration
- Opposition against trademark registrations
- Advised and coached usage of our trademark



PROCESS OPTIMIZATION

Reasons:

- Large amount of continuing domain infringements (10-15 domain infringements per month)
- Large amount of existing domains to monitor (after cleanup 456 domains)
- Risk of duplication

What we do:

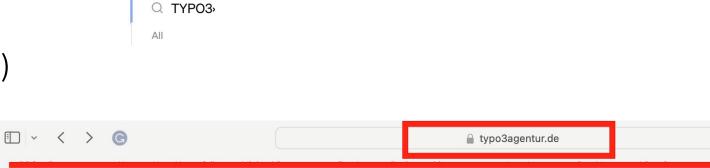
- We automated to check if a domain is in use or not via an automated check. Only when it is live, we do a manual and visual check.
- We check for duplicates because it happens that domains are brought to us multiple times

OTHER CHANNELS

Not only domains could infringe our trademark, also:

TYPO3 AGENTUR SAARLAND

- Twitter/X
- ChatGPT
- LinkedIn
- Ads (Google Ads, Facebook Ads)
- Websites and logos





Discover and create custom versions of ChatGPT that combine instructions, extra knowledge, and any combination of skills.



AGENTUR - EXTENSIO

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DOMAIN AND OTHER INFRINGEMENTS

- We monitor 456 domains, of which 158 domains are active
- Of those 158 domains, we classified them as follows
- 30 for sale
- 10 not reachable
- 56 are some sort of server message, under development etc.
- 6 are spam/sex/gamble site
- 6 are community effort meaning they support some sort of community-driven development/initiative
- 12 redirect to TYPO3.org
- 38 are under investigation or pre-legal action



OPPOSITION

We started 1 opposition against someone filing a trademark registration for "typon". We expect a result mid-July of this year.



REPORT FROM THE TREASURER

Stefan Busemann, Treasurer





REVENUE



	2023	2022
Memberships	665,713	641,160
Donations	385	2,400
Financials	916	1304

Total Revenues

667,015

643,560

All figures in EUR



COST

	2023	2022
Events	0	1,083
Product Development	65,209	123,952
Expenses MarCom	2,622	2,869
Infrastructure	59,068	82,829
Administration	144,391	141,190
Innovation, Events and Education	177,259	113,578

Total Expenses

448,552 471,395





FINANCIAL RESULTS 2023

	2023	2022
Extraordinary expenses/income	84	62
Operating profit	217,088	180,540
Miscellaneous costs	687	9,680
Net income	217,775	170,346





Cash EoY 2019: 1.567 M Cash EoY 2020: 1.215 M Cash EoY 2021: 1.195 M Cash EoY 2022: 1.289 M Cash EoY 2023: 1.308 M

All figures in EUR





AUDITOR'S REPORT





To the general meeting of

TYPO3 Association

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6340 Baar

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BDO Ltd Landenbergstrasse 34 6002 Lucerne

BDO

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BDO Ltd Landenbergstrasse 34 6002 Lucerne

Report of the statutory auditor on the limited statutory examination to the general meeting of

TYPO3 Association, Baar

As statutory auditor, we have examined the financial statements (balance sheet, operating statement and notes) of TYPO3 Association for the financial year ended 31 December 2023.

These financial statements are the responsibility of the committee. Our responsibility is to perform a limited statutory examination on these financial statements. We confirm that we meet the licensing and independence requirements as stipulated by Swiss law.

We conducted our examination in accordance with the Swiss Standard on the Limited Statutory Examination. This standard requires that we plan and perform a limited statutory examination to identify material misstatements in the financial statements. A limited statutory examination consists primarily of inquiries of entity personnel and analytical procedures as well as detailed tests of entity documents as considered necessary in the circumstances. However, the testing of operational processes and the internal control system, as well as inquiries and further testing procedures to detect fraud or other legal violations, are not within the scope of this examination.

Based on our limited statutory examination, nothing has come to our attention that causes us to believe that the financial statements do not comply with Swiss law and the articles of association.

Lucerne, 19 March 2024

BDO Ltd

hiss

hert

Marcel Geisser

Licensed Audit Expert

ppa. Yannick Steinger Auditor in Charge Licensed Audit Expert

19 March 2024 17034390/21314087/E/yst/vsa

BDO Ltd, a limited company under Swiss law, incorporated in Zurich, forms part of the international BDO Network of independent member firms

Report of the statutory auditor on the limited statutory examination

of the financial statements for the year 2023

(for the period from 1.1. to 31.12.2023)





REPORT **FROM THE BUSINESS** CONTROL COMMITTEE

Edward Lenssen Jochen Weiland



♥ТҮРОЗ

4.4 TYPO3 GMBH REPORT





COMPANY STATEMENT 2022

- Many changes in the company's structure
- New tax accountant
- Accruals have been implemented for the first time
- For 2022 we therefore calculated a technical loss
- Changes serve the future cash flow planning of the TYPO3 GmbH

Daniel Fau, CEO





COMPANY STATEMENT 2023

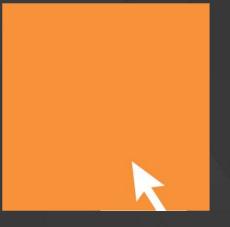
- Revenue 2023 of EUR ~3.4 M before accruals
- Company ran with significant profit
- Staff currently at 19 employees
- Sustainable staffing for development and operations
- Starting to actively managing our ecosystem

Daniel Fau, CEO

Establishing & expansion of a value chain with 42 committed partners.

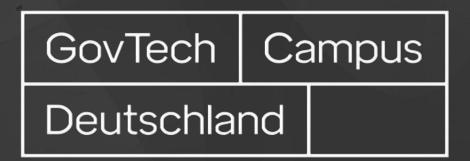


TYPO3 GmbH is now a member of ...



Digitale Stadt Düsseldorf

Digitale Stadt Düsseldorf e.V.



GovTech Campus Deutschland e.V.

bitkom

bitkom e.V.

Over €800K budget for TYPO3 events & trade fairs in 2024.

beyond Tellerrand

beyond tellerrand 13–14 May, Düsseldorf, Germany



TYPO3 Developer Days 2024 1–3 August 2024, Karlsruhe, Germany

DIGITAL MARKETING •• EXPO & CONFERENCE 2024

DMEXCO — Digital Marketing Exposition & Conference 18–19 September, Cologne, Germany

smart country

convention

smart country convention 15–17 October, Berlin, Germany

T3CON24 Düsseldorf

TYPO3 Conference 2024 26–28 November, Düsseldorf, Germany

♥ТҮРОЗ



TYPO3 Award 2024 28 November, Düsseldorf, Germany



5 GDPR REPORT

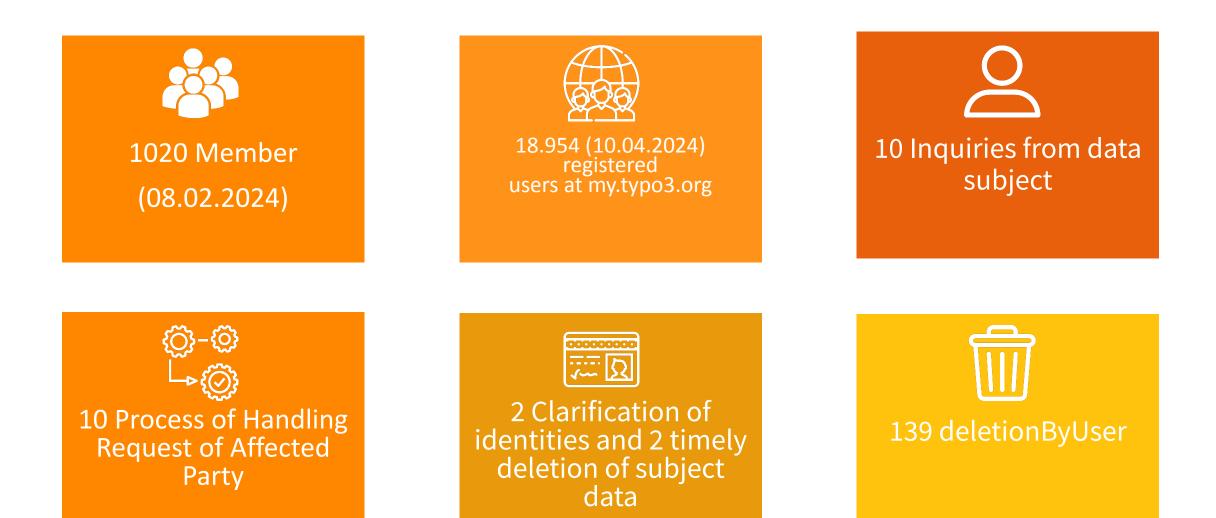


Association GDPR & nDPA 2023



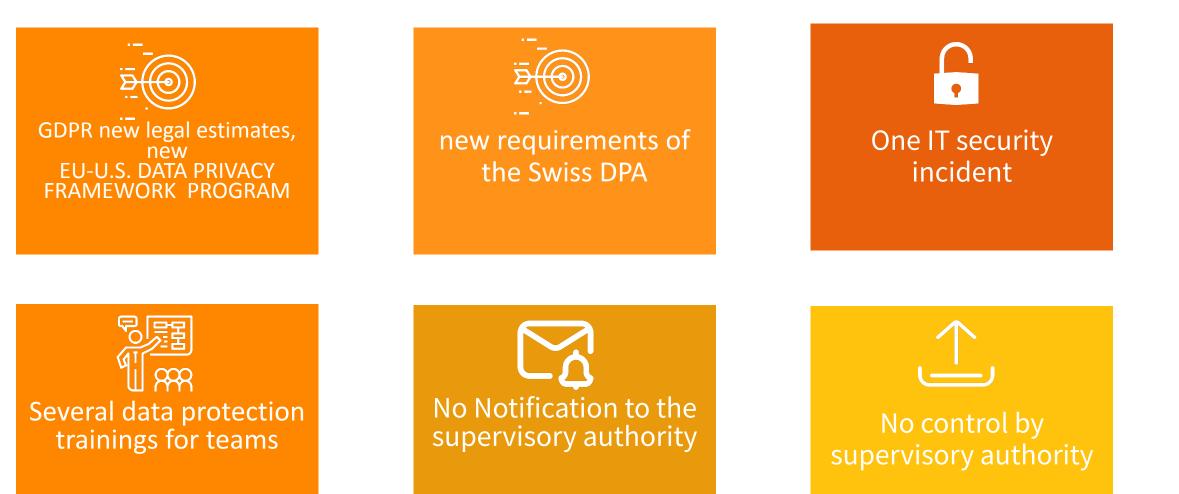


Association GDPR & nDPA 2023





Association GDPR & nDPA 2023





6 GRANT DISCHARGE

VOTE NOW

Do you discharge the members of the Board?

VOTE NOW

Do you discharge the members of the BCC?

VOTE NOW

Do you discharge the treasurer?

VOTE NOW

Do you discharge the financial auditor, BDO?

🖤 ТҮРОЗ

7 BUDGET FOR THE RUNNING YEAR

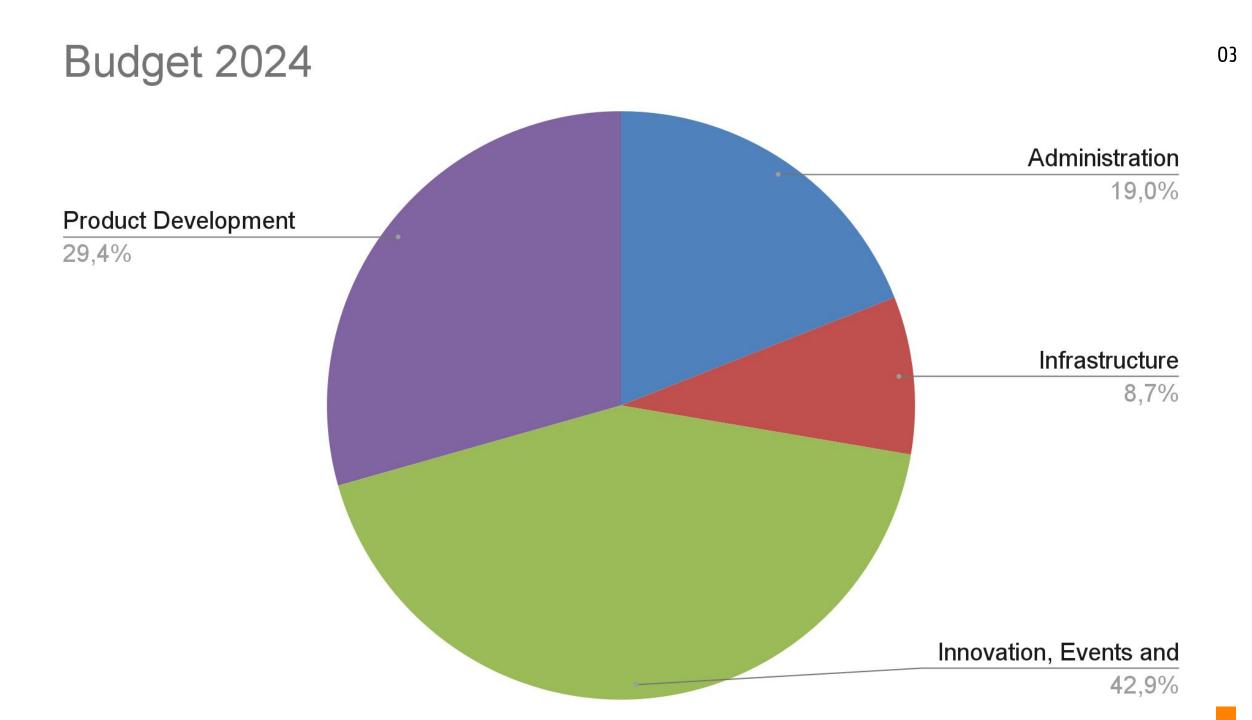


BUDGET FOR THE RUNNING YEAR

Earnings in 2023:

€218,000

Budget 2024: Est. income 2024: Anticipated loss 2024: €1,000,000 €700,000 ~€300,000



Budget Number B	udget Title	Budget Owner	Board (Accountable)	BCC (Responsible)	Area	Income	Budget 2024
4000 T	YPO3 CMS (funded by TYPO3 GmbH)	Benni Mack	Daniel Fau	Ingo Schmitt	Product Development covered by TYPO3 GmbH		50.000 €
4001 T	YPO3 Certification (funded by TYPO3 Gr	Marc Willmann	Daniel Fau	Ingo Schmitt	Innovation, Events and Education		
	roduct Strategy Implmentation	Tymoteusz Motylewski	Olivier Dobberkau	Jochen Weiland	Product Development		200.000€
•••••••	YPO3 Security Team	Oliver Hader	Thomas Maroschik	Jochen Weiland	Product Development		25.000 €
	YPO3 Server Team	Andri Steiner	Thomas Maroschik	Jochen Weiland	Infrastructure		55.000 €
	trategy Process	<u>Ric van Westhreenen</u>	Stefan Busemann	Ingo Schmitt	Innovation, Events and Education		35.000 €
	ocumentation Maintenance and Improver		Thomas Maroschik	Ingo Schmitt	Product Development		40.000€
6510 ty	po3.org Maintenance	Thomas Löffler	Stefan Busemann	Jochen Weiland	Infrastructure		5.500 €
6511 Pl	hone & Postage	Stefan Busemann	Olivier Dobberkau	Oliver Perle	Infrastructure		2.000 €
6515 In	surance	Stefan Busemann	Olivier Dobberkau	Oliver Perle	Infrastructure		1.750 €
6519 O	ther administration expenses	Stefan Busemann	Olivier Dobberkau	Oliver Perle	Infrastructure		3.000 €
6520 Tr	ransaction costs	Stefan Busemann	Olivier Dobberkau	Oliver Perle	Infrastructure		15.000 €
6521 Ex	xchange lost	Stefan Busemann	Olivier Dobberkau	Ingo Schmitt	Infrastructure		1.000 €
6530 Fi	nancial revision	Stefan Busemann	Boris Hinzer	Jochen Weiland	Administration		5.000 €
6531 Tr	rademarks	Ric van Westhreenen	Boris Hinzer	Edward Lenssen	Administration		22.000 €
6532 La	awyer	Olivier Dobberkau	Stefan Busemann	Edward Lenssen	Administration		11.000 €
6533 Ba	ackoffice	Stefan Busemann	Olivier Dobberkau	Edward Lenssen	Administration		30.000 €
6534 Da	ata Privacy	Boris Hinzer	Stefan Busemann	Edward Lenssen	Administration		12.000 €
6539 As	ssociation Compensation	Olivier Dobberkau	Boris Hinzer	Edward Lenssen	Administration		69.600 €
6547 M	embership in other organisations	Petra Hasenau	Boris Hinzer	Edward Lenssen	Innovation, Events and Education		4.500 €
	resident's Initiatives	Olivier Dobberkau	Stefan Busemann	Oliver Perle	Innovation, Events and Education		5.000 €
	xpenses GA	Olivier Dobberkau	Stefan Busemann	Oliver Perle	Administration		10.000 €
	ravel Bucket for Pool	Olivier Dobberkau	Stefan Busemann	Jochen Weiland	Administration		30.000 €
	YPO3 Accessibility	Michael Telgkamp	Stefan Busemann	Edward Lenssen	Product Development		3.000 €
	xpenses Marketing (Podcast,)	Stefan Busemann	Olivier Dobberkau	Oliver Perle	Infrastructure		3.000 €
	ommunications. PR & Media	Mathias Bolt Lesniak	Stefan Busemann	Jochen Weiland	Innovation. Events and Education		56.000 €
	ocalization Team	Peter Kraume	Stefan Busemann	Jochen Weiland	Product Development		4.000 €
	est practices	Daniel Siepmann	Stefan Busemann	Jochen Weiland	Innovation, Events and Education		4.000 €
	ut Reach Sprints	Benni Mack	Stefan Busemann	Edward Lenssen	Innovation, Events and Education		15.000 €
	ialogue Day	Stefan Busemann	Boris Hinzer	Jochen Weiland	Innovation, Events and Education		5.000 €
	otivation Research Team	Oliver Klee	Olivier Dobberkau	Oliver Perle	Innovation, Events and Education		3.000 €
	ommunity Expansion Committee	Daniel Homorodean	Boris Hinzer	Oliver Perle	Innovation, Events and Education		120.000 €
		Marc Willmann	Olivier Dobberkau	Edward Lenssen			7.500 €
	ducation Committee	the second s			Innovation, Events and Education		
	ountry Comittees (French, NL, AT)	Olivier Dobberkau	Boris Hinzer	Ingo Schmitt	Innovation, Events and Education		2.000 €
	cademic Committee	Martina Alhswede	Mathias Bolt Lesniak	Ingo Schmitt	Innovation, Events and Education		6.000€
	X Team	Rachel Foucard	Boris Hinzer	Ingo Schmitt	Product Development		10.000€
	YPO3 Camp Nantes	Rachel Foucard	Boris Hinzer	Ingo Schmitt	Innovation, Events and Education	5.000€	5.000€
	ontent Types	Lidia Demin	Boris Hinzer	Ingo Schmitt	Product Development		11.000 €
6660 C	ommunity Projects	Stefan Busemann	Rachel Foucard	Ingo Schmitt	Innovation, Events and Education		160.000 €

996.850 €

♥ ТҮРОЗ

8 DETERMINATION OF ADMISSION FEES AND

ADMISSION FEES AND ANNUAL DUES FOR ALL TYPES OF MEMBERS



MEMBERSHIP

The TYPO3 GmbH is the first contact for all questions regarding membership management

The number of members continued to increase

- End-of-year 2021: 887 members
- End-of-year 2022: 953 members
- End-of-year 2023: 1010 members

New membership types are being introduced



9 ELECTIONS



RESULTS OF THE BOARD ELECTION

Image	Nominee	Votes
2	Busemann, Stefan	36.33% (206 Votes)
2	Foucard, Rachel	32.8% (186 Votes)
2	Hinzer, Boris	30.86% (175 Votes)

VOTE NOW

Do you accept the Board election?



RESULTS OF THE BCC ELECTION

Image	Nominee	Votes
L	Weiland, Jochen	53.83% (225 Votes)
2	Schmitt, Ingo	46.17% (193 Votes)

VOTE NOW

Do you accept the BCC election?



10 PETITIONS

♥ТҮРОЗ

11 PROGRAM OFACTIVITIES



Academic Committee

Monthly Academic hour University Days

Community Expansion Committee

- Engaged with governmental, development organizations, and technical communities.
- Participated in major events like Transform Africa Summit and CMS Africa Summit.
- · Workshops and meetings in Papua New Guinea, Uganda, Kenya, and Senegal.
- Strategies and action plans 2024, including the GovStack TYPO3 Somalia project



Core Team

- Delivered TYPO3 v12 LTS on time with over 135 features.
- Code sprints in Hamburg and Berlin (in addition to community sprints in DUS)
- · Collaboration with Security, Content Blocks, Accessibility, and UX teams.
- Added new team members, particularly enhancing Backend UX capabilities.
- Maintained and fixed bugs in TYPO3 v12 and v11 LTS
- Sponsored Doctrine DBAL project for upcoming TYPO3 v13 development.
- Continuously focused on long-term planning and strategic development for TYPO3 v13.



Documentation Team

- Leadership change and team expansion Lina Wolf is now the leader.
- . Updated documentation for TYPO3 v12 and preparation for v13.0.
- . 79 contributors, 1554 changes emphasizing community involvement.
- . Enhanced resilience and adaptability in documentation.

Education Committee

- · Updated exams to versions 11 LTS and began 12 LTS preparation.
- · Held on-location certifications at various TYPO3 events.
- TCCI and TCCC 12 LTS certifications are ready.
- · Welcomed 4 new members to the Education Committee.



UX Team

- · Riccardo Di Contardi's addition bolstered design systems documentation.
- . Implemented User Brain for effective user testing.
- . Enhanced backend interface with new UX Component Mergers.
- Advanced TYPO3's UX maturity, incorporating broader innovation.
- Applied Jobs-to-be-Done Framework in TYPO3 Innovation Process for UX/UI development.



Best Practices Team

- . Initiated successful remote sprints.
- . T3DD23 presentation: Highlighted software quality in TYPO3 projects.
- . 2024: Increase contributors, update EXT:tea, and TYPO3 Extensions updating.
- . Planned presence at various TYP03 events.
- · Seeking new contributors for skill development and a positive work culture.

Motivation Research Team

- . Team expansion and engagement in various events.
- . Applied game mechanics for motivation.
- . Conducted a community survey on motivation factors.
- . Developed and beta-tested motivation tools.



Localization Team

- Present at TYPO3 camps and sprints.
- . Improved contributor documentation.
- . Updating Crowdin Description for better translation support.
- . Addressing duplicate labels in Crowdin with TYPO3 core team.
- Developing tutorial videos for translators and extension developers.
- Co-leader Abdulhamid Kwieder received the Personality of the Year award at T3CON23.
- Significant progress in Spanish translation of TYPO3.
- · 2024 goals: tutorial videos, improving documentation, expanding the team, and increasing presence at TYPO3 camps.



Security Team

- · Observed increase in low-quality security reports, often seeking quick rewards.
- Awarded 13 bug bounties totaling €1350 for various TYPO3 components.
- Discontinued cooperation with huntr.dev after its acquisition and shift in focus.
- Refunded \$3000 from huntr.dev's Prize Pot due to lack of quality reports.
- Enhanced TYPO3 v12 LTS with multiple security features, including CSP framework.
- · Prepared breaking changes for TYPO3 v13, focusing on enhanced security.
- . Awaiting results from the German Federal Office's security audit of TYPO3.
- · Searching for a new bug bounty platform to attract high-quality security reports.
- · Collaborating on hardening and enforcing security in upcoming TYPO3 v13.



- Ombudsperson Group



Server Team

- . Significant costs incurred in external services for planned milestones.
- . No new team members joined in 2023.
- . Participation in July and November community sprints.
- . Approximately €5000 spent on domain name registrations.
- · Proposal to focus on key domains to avoid unnecessary expenditures.
- Budget for managed servers nearly fully utilized for year-long server payments.
- Anticipated cost reduction in 2024 by streamlining infrastructure to fewer servers.



typo3.org Team

Upgrade typo3.org to TYPO3 v12 Maintaining get.typo3.org Preparing Relaunch



Marketing Team

The Marketing Team is currently the biggest and youngest it's ever been with more than 14 regular contributors and 4 regular new team members within the last year. With this strong contributor base, we were and are able to tackle bigger topics with better results than ever before. We didn't experience any big setbacks and are happy to report ongoing improvements.

TYPO3 Conference 2023

- Successful re-introduction after a four year break
 First time we placed big advertisements in Handelsblatt and t3n, reaching more than 300.000 people combined
 Really successful TYPO3 Awards, reaching lots of people outside of the ecosystem
 Recap posts are still ongoing and generate a substantial amount of traffic

Sales Enablement Survey

- Conducted a survey to reach out to agencies concerning the pros and cons of TYPO3 in the sales context
- helpful insights as a basis for our ongoing marketing and communication efforts

Outlook: T3CON24 – three days, even bigger, even better. More TYPO3 Awards with inclusions of the TYPO3 Community



TYPO3 Content Blocks Team

- TYPO3camp RheinRuhr Showcase: Demonstrated Content Blocks extension, receiving positive feedback.
- Codesprint Focus: Improved EXT:content_blocks GUI, developed comprehensive draft.
- New Members: Philipp and Filippos joined, enhancing TYPO3 and Vue.js expertise.
- TYPO3 v13 Inclusion: Content Blocks slated for official inclusion.
- Future Development: Continued focus on enhancing EXT:content_blocks.



Detailed reports from committees and teams can be found in the protocol.

News and updates about the team activities are published regularly on typo3.org

More than 110 news articles were published on typo3.org and the monthly member newsletter during 2023

🖤 ТҮРОЗ

12 AMENDMENTS TO THE BYLAWS

♥ ТҮРОЗ

13 NOMINATION OF HONORARY MEMBERS

TYP03 14 **COMPLAINTS AGAINST** EXECUTIVE BODIES, RESOLUTION ON THE APPEAL **AGAINST AN EXPULSION OR REJECTION OF A PROVISIONAL ADMISSION RESOLUTION OF THE ASSOCIATION'S BOARD**

♥ ТҮРОЗ

15 VARIOUS OTHER TOPICS

TYP03

Thank you for attending T3GA2024!