



# General Assembly 2021

TYP03 Association

April 13, 2021 | GoToWebinar

**#T3GA21**

# Welcome

Please note:

- This session will be recorded
- Questions can be raised during the session via the questions option
- Question will be answered at the end of the session or afterwards (if the question can not be answered directly)



# 1. Welcome & Agenda

# Agenda

1. Welcome, Introduction & Agenda
2. Election of the person in charge of counting the votes
3. Protocol of the previous general assembly
4. Report from the president, GDPR, BCC, and TYPO3 GmbH
5. Financial Report
6. Grant discharge to the association's board, treasurer, statutory auditors, and committees
7. Budget for the running year
8. Determination of admission fees and annual dues for all types of members
9. Elections (Board Voting, Rechnungsrevisoren, BCC)
10. Petitions
11. Program of activities
12. Amendments to the bylaws
13. Nomination of the honorary members
14. Complaints against executive bodies, resolution on the appeal against an expulsion or rejection of a provisional admission resolution of the association's board
15. Various other topics, not assigned to another body

# Corona (still) Sucks!

We as a community learned a lot and  
felt closer even while being socially distanced.

# Test Vote Now

Do you like to take part at the TEST VOTING?

yes, no, abstain



## 2. Election of Vote Counter

# VOTE NOW

Do you accept Rachel Foucard as vote counter?

Yes, No, Abstain



### 3. Protocol of the 2020 GA

# VOTE NOW

Do you accept the protocol of the General Assembly 2020?

Yes, No, Abstain



## 4. Report from the Bodies



# Report of the TYP03 Association Board.

**Olivier Dobberkau – President of the TYP03 Association**

# Board Activities

# Board Activities

- TYP03 Board bi-weekly Calls (20 in 2020)
- Four quarterly meetings and General Assembly
- Report from the President for 2020
- Regular meetings with the Academic Committee
- Monthly meetings with the Events Committee
- Monthly meetings with the Innovation Committee
- Monthly meetings with CMS Garden
- Starting meetings with the Open Source community (Drupal, Joomla, WordPress, ...) in USA, UK, and EU

# Highlights from the Association's Work in 2020

## **Organisation**

- Updated Fields of Responsibility
- Updated Proceedings
- Introduced a handbook
- Migration of Forge to Jira

## **Updated regulations**

- Definition of usage of titles
- Travel expenses
- Definition of usage of the membership logos

## **Knowledge and skill development**

- Open source management courses

# Highlights of 2020 Association Work

## Communication

- The TYPO3 Guidebook,
- Application TYPO3 Podcast,
- [typo3.org/.com](https://typo3.org/.com) content strategy
- Demo website

## Remote Events

- International Meetup Days,
- TYPO3 Summer of Code,
- University Days

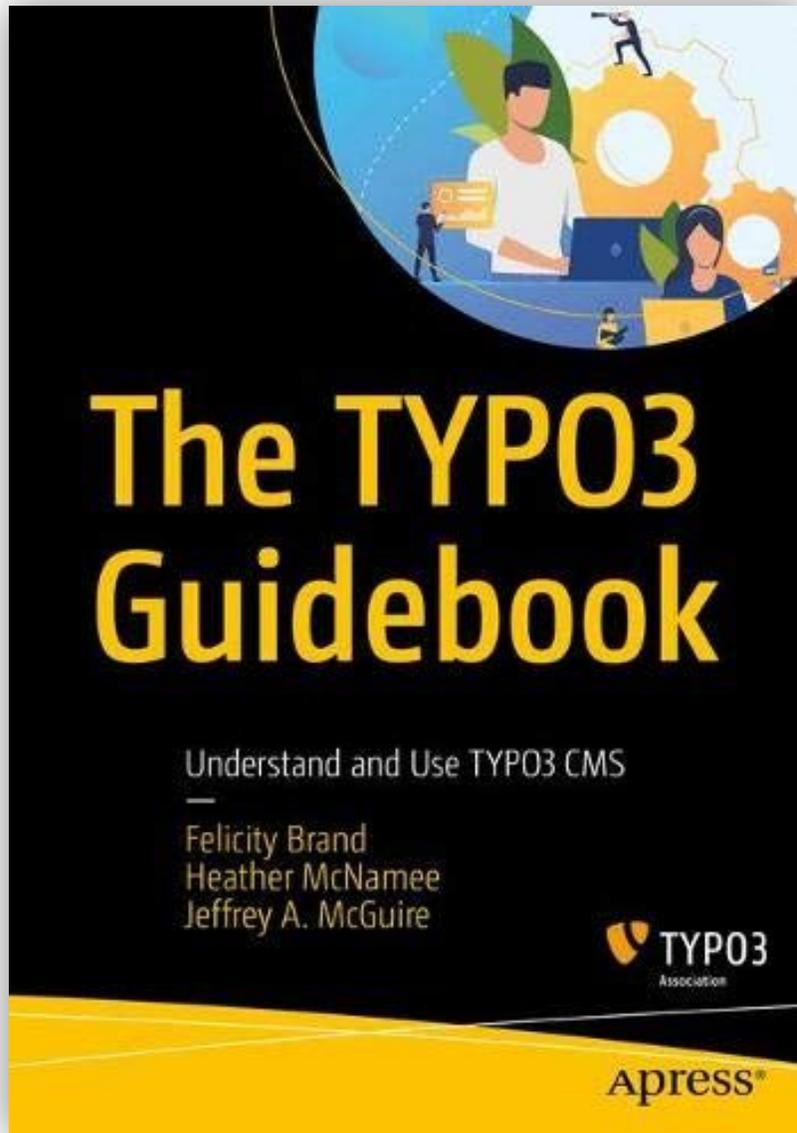
## New Committees

- Events
- Community Expansion
- Innovation

# Highlights of 2020 Association Work

## **Budget management**

- Redistribution of unused budgets
- Accessibility and UX topics for 2021
- Redefinition Role of the BCC
- Voucher automatization for certifications
- Donations to other open source projects
- Workspaces bug fixing
- Reimbursement tool



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through April 20, 2021

## Trademarks 2020

In 2020 we worked on 39 cases in total together with our trademark lawyer.

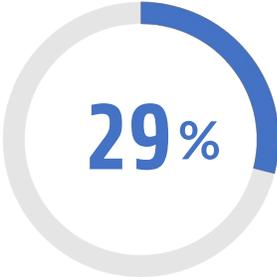
32 cases were domain name related, of which 20 were top level domains. Most of those domains are now in the hands of the T3A

In 2020 we filed the trademark 'TYPO3' in India and Ukraine.

We filed two oppositions. One in India for the registration of the word TYPO in our categories and against the registration of the TYPO3 trademark in Ukraine. The first one still runs. The one in Ukraine was closed successfully.

# Trademark Requests

Reasons for rejection or approval



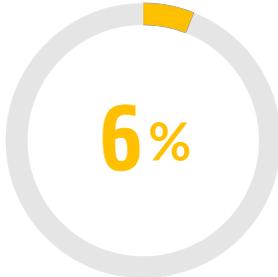
Rejection: Too generic



Rejection: As toplevel



Approved



Rejection: Company name

# Further Projects

- This year the system was improved and updated to version 10.
- Lead and communicate by example. Workshop for team leaders.
- Create association-wide overview.
- Provide CMS insights / research. Introduced the CMS Insights newsletter.
- Introduced the Community Expansion Committee.
- Cooperation with SkillDisplay

More information about projects can be found at:  
[typo3.org/project/association/association-projects](https://typo3.org/project/association/association-projects)

# Report from the Business Control Committee.



**Ingo Schmitt – BCC**

# Report from the BCC

- The communication with the TYP03 Board is on a stable and good workflow.
- The final bookkeeping is in good order.
- Some projects have used only a small percentage of the granted budget (Corona sucks!)
- New budgets were created.
- Discussion with the board about the role of the BCC started, to support budget owners and the board for a better work (not only financially) with the budgets.
- The bookkeeping for the GmbH is in good order.



## 4.4 TYP03 GmbH Report

## **Achievements for the Company**

- Revenue 2020 of ~2,960,000 EUR
- Company ran with profit
  - Staff increased to 23 employees
  - Launched Professional Service Listing
  - Launched ELTS Self-service

**Mathias Schreiber, CEO**



## **Achievements Community Infrastructure**

- Online Certifications
  - T3A Membership Self-service
  - my.typo3.org – User Profile Management
  - Reimbursement Tool rework
  - Launched official Discord Server
  - Hired full time position for Documentation
  - Hired full time product owner

**Mathias Schreiber, CEO**



## Achievements Marketing & Events

- Launched [shop.typo3.com](https://shop.typo3.com)
- New Merchandise available
- Moved physical events to Online Events
- Prepared Streaming setups
- Unified Social Media Channels
- 71 blog posts in total

# Introduction of the CPO

Volker Graubum

 @multanifx

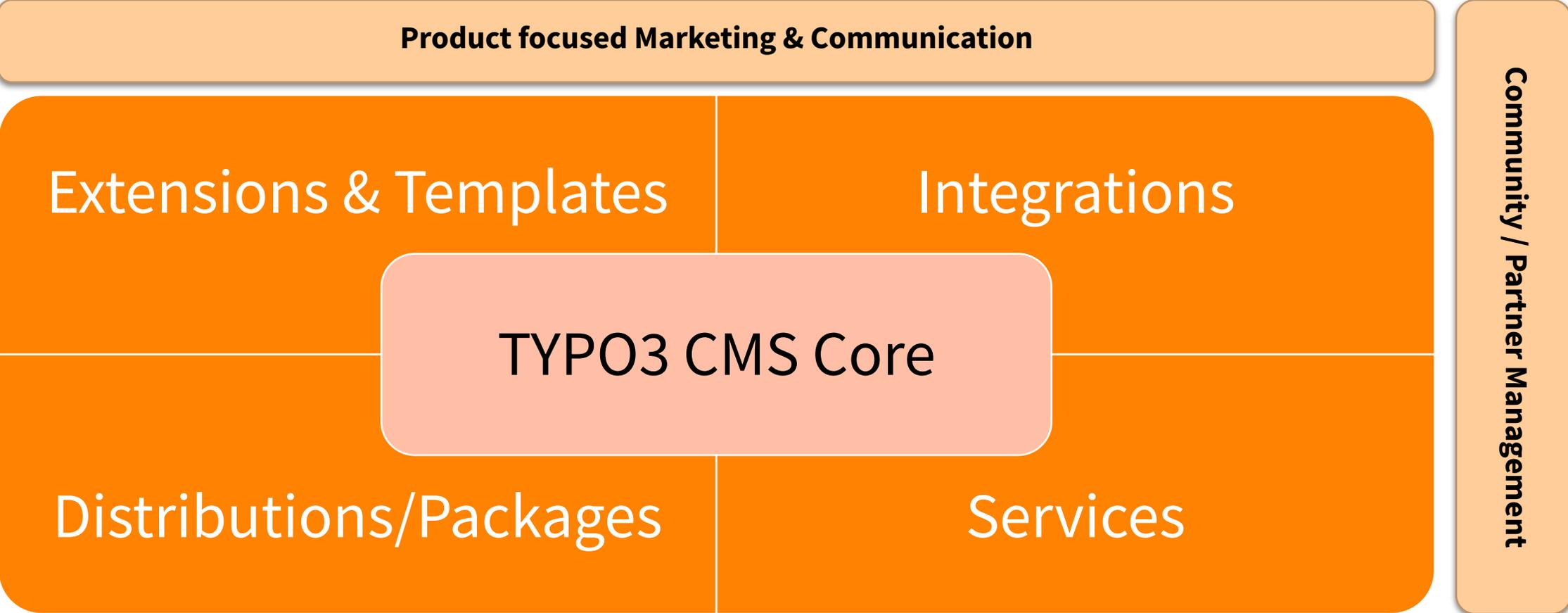
Volker Graubaum

43 Years - 2 Kids - Living in Hamburg

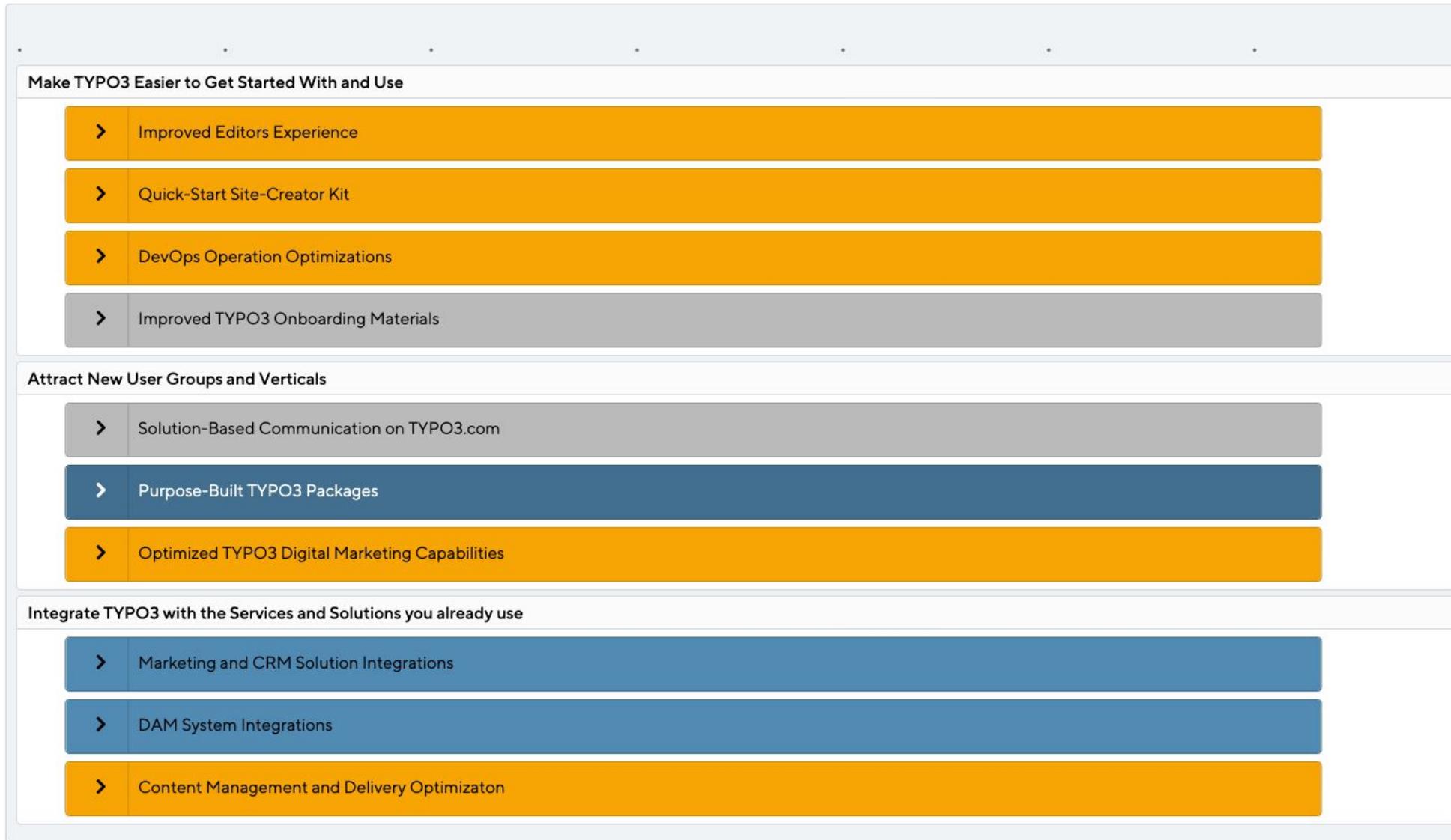
Working with TYPO3 since 2002  
Started 01.01.2021 as CPO



***Definition and implementation of  
common strategic goals for the  
Community Product TYP03***



# The Theme Based Roadmap provides the central idea



## Legend

- TYPO3 Core & general Topics
- TYPO3 Extensions & Integrations
- TYPO3 Packages
- Documentation & Communication



### **Bringing the Roadmap to life by enabling the TYPO3 Community**

- Close cooperation with Core Team Lead (Benni Mack)
- Working together with the Marketing Team about the general Communication
- Concept for official Extensions & Integration for an improved ecosystem
- Building stable relationships with third party vendors
- Concept for additional packages to attract new user groups
- Introduction of an innovation management process
  
- Realisation of ideas **together** with the TYPO3 Community

## **Any Ideas? Contact me wherever you like (preferred Slack)**

- Slack-channel: #typo3-productstrategy
  - Slack: @volker
  - Twitter: @multanifx
  - E-Mail: volker.graubaum@typo3.com
  - Or: LinkedIn/XING/Facebook : Volker Graubaum
- 
- AND: please fill out the upcoming product survey planned in may



## 4.5 GDPR Report

# Association GDPR – 2020



Implementation 2018  
Review and 2 updates in  
2020



Records of processing  
activities



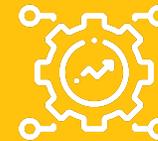
Update Contract  
processor



Olivier Dobberkau  
Alain Veuve



Stefan Busemann



Karen Falkenberg

# Association GDPR – 2020



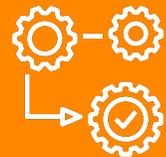
983 Member



12884 registered users  
at typo3.org./ 5885  
active users



10 Inquiries of the data  
subject



7 Process of Handling  
Request of Affected  
Party



2 Clarification of  
identities

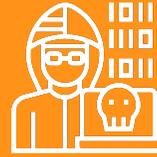


2 Timely deletion of  
subject data

# Association GDPR - 2020



GDPR focus work:  
Board, Teams and  
Processing



No Data breach



1x IT security incident



No data protection  
training



No Notification to  
the supervisory  
authority



No control by  
supervisory authority



## 5. Financial Report

# Revenue

	2020 EUR	2019 EUR
<b>revenues</b>		
<b>annual member contributions</b>		
memberships	641'257.78	650'916.76
	<b>641'257.78</b>	<b>650'916.76</b>
<b>income miscellaneous</b>		
Income Certification	1'841.01	0.00
	<b>1'841.01</b>	<b>0.00</b>
<b>donations</b>		
Income Donations	2'654.92	2'984.02
	<b>2'654.92</b>	<b>2'984.02</b>
<b>Events</b>		
Events T3CON/T3DD/T3BOARD/Certifunction	9'088.96	53'415.81
	<b>9'088.96</b>	<b>53'415.81</b>
<b>Reduction in Earnings</b>		
Reduction in Earnings	-3'235.80	0.00
	<b>-3'235.80</b>	<b>0.00</b>
<b>total revenues</b>	<b>651'606.87</b>	<b>707'316.59</b>

all figures in EUR

# Cost

	2020	2019
Events	4'871	16'983
Expenses Budgets	612.796	424838
Expenses MarCom	94.966	132.291
Management & Administration	180.535	*84'036
Product Infrastructure	20.957	17.983
Operational expenses	2.923	2.788
<b>Total Operational Expenses</b>	<b>917.051</b>	<b>678.919</b>

all figures in EUR / \*including profit from education committee

## Financial Results 2020

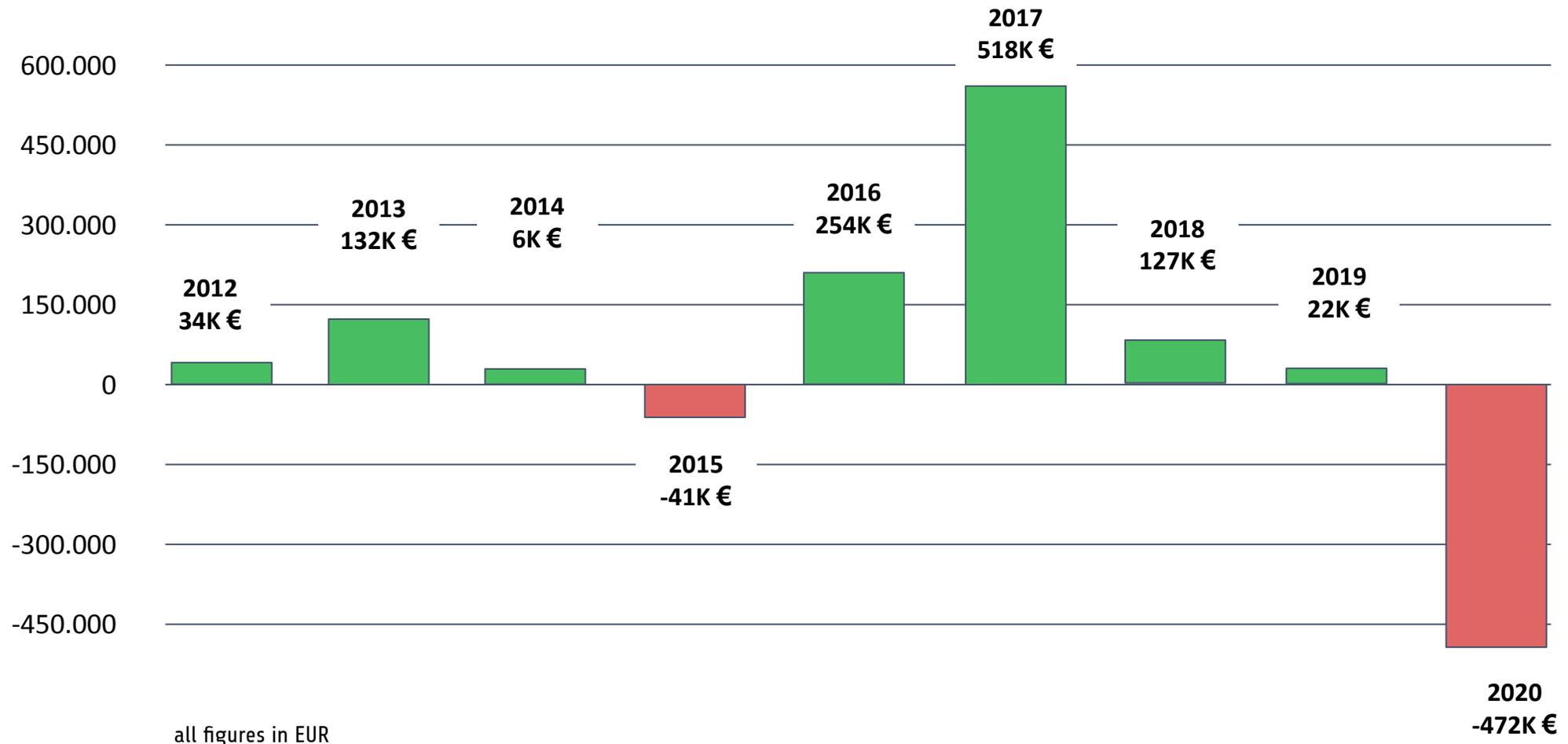
	2020	2019
<b>Extraordinary Expenses</b>	<b>194.395</b>	<b>-</b>
<b>Operating profit</b>	<b>-265'444</b>	<b>28.397</b>
Miscellaneous cost	11.567	16.525
<b>Net income</b>	<b>-472.363</b>	<b>22.260</b>

Cash EoY 2018: 1.304 M

Cash EoY 2019: 1.567 M

Cash EoY 2020: 1.215 M

# Long-Term Financial Stability



## 6. Grant Discharge



# Vote now

Do you discharge members of the Board?

Yes, No, Abstain

# Vote now

Do you discharge members of the members of the BCC?

Yes, No, Abstain

# Vote now

Do you discharge the treasurer?

Yes, No, Abstain

# Vote now

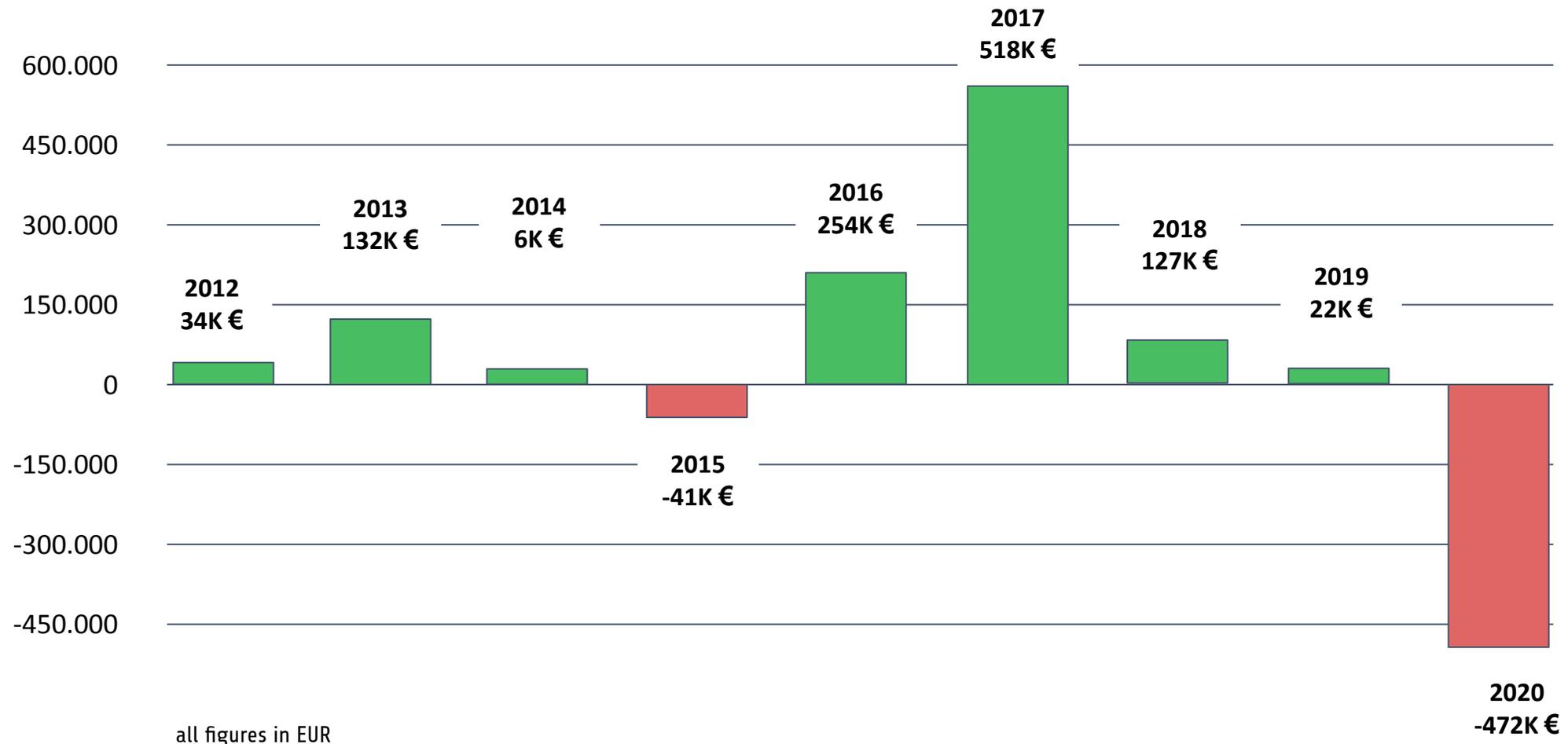
Do you discharge the financial auditor “BDO”?

Yes, No, Abstain



## 7. Budget for the Running Year

# Long-Term Financial Stability



# Budget for the Running Year

					Budget 2021 total:	€1,400,000	€1,396,250
Budget Number	Budget Title	Budget Owner	Email	Responsible	Pool	Type	Budget 2021
3104	CertiFUNcation 2021	Marc Willmann	marc.willmann@typo3.org	Peter Kraume	Innovation, Events and Education Pool	Event	€0
4000	TYPO3 CMS	Mathias Schreiber	mathias.schreiber@typo3.org	Alain Veuve	Development Pool	Team / Committee	€350,000
4000	Core Budget Ideas	Benni Mack	benni.mack@typo3.org		Development Pool	Project	€150,000
4009	TYPO3 Security Team	Oliver Hader	oliver.hader@typo3.org	Olivier Dobberkau	Infrastructure Pool	Team / Committee	€75,000
4010	TYPO3 Server Team	Andri Steiner	andri.steiner@typo3.org	Stefan Busemann	Infrastructure Pool	Team / Committee	€46,000
4021	achieve more together - regular open sprints	Stefan Busemann	stefan.busemann@typo3.org	Olivier Dobberkau	Infrastructure Pool	Team / Committee	€12,000
4080	Community Expansion Initiative Workgroup	Olivier Dobberkau	olivier.dobberkau@typo3.org	Mathias Bolt Lesniak	Innovation, Events and Education Pool	Team / Committee	€50,000
4082	Documentation Maintenance and Improvement	Martin Bless	martin.bless@mbless.de	Stefan Busemann	Innovation, Events and Education Pool	Team / Committee	€25,000
4100	T3CON 2021	Mathias Schreiber	mathias.schreiber@typo3.org	Olivier Dobberkau	Innovation, Events and Education Pool	Event	€15,000
4101	T3DD 2021	Mathias Schreiber	mathias.schreiber@typo3.org	Peter Kraume	Innovation, Events and Education Pool	Event	€0
4107	EventComm	Rachel Foucard	rachel.foucard@typo3.org	Olivier Dobberkau	Innovation, Events and Education Pool	Team / Committee	€2,500
4109	University Days 2021	Martina Ahlswede	ahlswede@luis.uni-hannover.de	Petra Hasenau	Innovation, Events and Education Pool	Event	€500
6510	typo3.org Maintenance	Thomas Löffler	thomas.loeffler@typo3.org	Olivier Dobberkau	Infrastructure Pool	Team / Committee	€25,000
6530	Financial revision	Alain Veuve	alain.veuve@typo3.org	Peter Kraume	Infrastructure Pool	Organisation	€6,000
6531	Trademark, Lawyer	Boris Hinzer	boris.hinzer@typo3.org	Alain Veuve	Infrastructure Pool	Organisation	€16,000
6533	Backoffice	Alain Veuve	alain.veuve@typo3.org	Peter Kraume	Infrastructure Pool	Organisation	€50,000
6539	Association Compensation	Olivier Dobberkau	olivier.dobberkau@typo3.org	Alain Veuve	Infrastructure Pool	Organisation	€69,600
6547	Membership in other organisations	Petra Hasenau	petra.hasenau@typo3.org	Stefan Busemann	Infrastructure Pool	Organisation	€5,000
6552	President's Initiatives	Olivier Dobberkau	olivier.dobberkau@typo3.org	Stefan Busemann	Innovation, Events and Education Pool	Team / Committee	€10,000
6555	Travel Bucket for Pool	Olivier Dobberkau	olivier.dobberkau@typo3.org	Stefan Busemann	Travel Bucket for Pool	Organisation	€40,000
6563	TYPO3 Accessibility	Michael Telgkamp	michael.telgkamp@mindscreen.de	Boris Hinzer	Innovation, Events and Education Pool	Team / Committee	€20,000
6568	demo.typo3.org [1]	Benni Mack	benni.mack@typo3.org	Stefan Busemann	Development Pool	Team / Committee	€20,000
6602	Communications, PR & Media	Mathias Bolt Lesniak	mathias.bolt.lesniak@typo3.org	Boris Hinzer	Innovation, Events and Education Pool	Team / Committee	€65,000
6650	Education Committee	Marc Willmann	marc.willmann@typo3.org	Petra Hasenau	Innovation, Events and Education Pool	Team / Committee	€60,200
6652	Country Committees (French, NL, AT)	Olivier Dobberkau	olivier.dobberkau@typo3.org	Mathias Bolt Lesniak	Innovation, Events and Education Pool	Team / Committee	€7,500
6653	Academic Comittee	Martina Ahlswede	ahlswede@luis.uni-hannover.de	Petra Hasenau	Innovation, Events and Education Pool	Team / Committee	€500

**Initial Budget projection: 1.150k €**

**Extended Budget 2021: 1.396k €**

**Anticipated deficit 2021: < 300k €**

# Budget for the Running Year

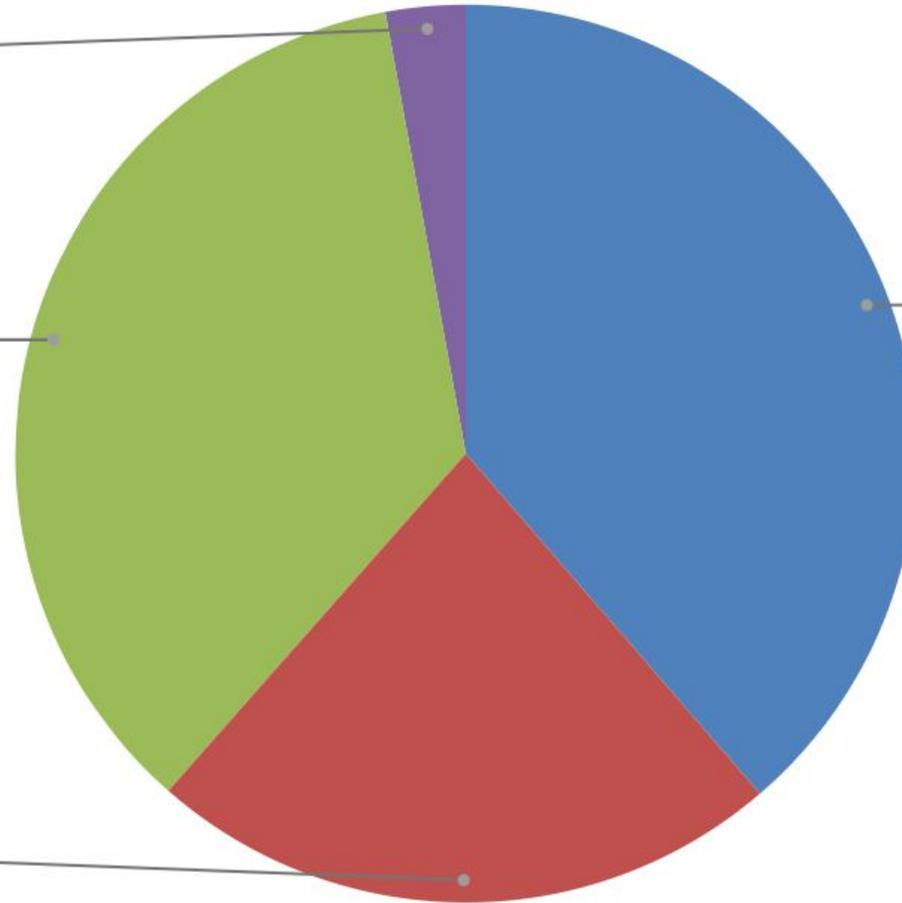
## Budget 2021

Travel Bucket for Pool  
2.9%

Innovation, Events a...  
35.7%

Infrastructure Pool  
22.8%

Development Pool  
38.7%





## 8. Determination of Admission Fees and Annual Dues for all Types of Members

# Membership

- We will not increase the membership fees in 2021
  - We plan to introduce flexible payment options for Gold & Platinum level.
- We aim to work on additional membership types
  - Segments (Industries, NGO, State Agencies & others)
  - TYP03 Ambassador Membership
- Please do not share your membership
  - Memberships are bound to a person or to an organization.
  - Have the correct membership level for your organisation's size.
    - Bronze = Freelancers; Silver, Gold and Platinum = Companies
  - We observe the use of the membership in networks cooperatives.
  - Make sure that your business avoids targeting by competitors for claiming a false or non-existent membership in the T3A.



## 9. Elections

# Results of the Board Election

Image	Nominee	Votes
	Dobberkau, Olivier	24.49% (214 Votes )
	Hasenau, Petra	22.08% (193 Votes )
	Kraume, Peter	22.08% (193 Votes )
	Gaumond, Patrick	17.05% (149 Votes )
	Westhreenen, Ric van	14.3% (125 Votes )

# Vote now

Do you accept the Board election?

Yes, No, Abstain

# Results of the BCC Election

Image	Nominee	Votes
	Schmitt, Ingo	25.9% (172 Votes )
	Fau, Daniel	21.39% (142 Votes )
	Lenssen, Edward	15.81% (105 Votes )
	Razzi, Rino	15.66% (104 Votes )
	Merz, Ralf	11.6% (77 Votes )
	Torresani, Roberto	9.64% (64 Votes )

# Vote now

Do you accept the BCC election?

Yes, No, Abstain



## 10. Petitions



## 11. Program of Activities

# Teams & Committees – Highlights in 2020

- **Academic Committee:** TYPO3 University Day was a successful online event.
- **Accessibility Team:** First accessibility sprint (3 days, remote) 29 individual participants.
- **Community Expansion Committee:** Development of the TYPO3 International Meetup Days concept and 1st edition [t3imd20.typo3.com](https://t3imd20.typo3.com).
- **Content Group:** 76 Articles posted, 11 Members Newsletter issues, 12 CMS Insights issues, 50+ content contributors. Need more proofreaders.
- **Core Team:** Released TYPO3 v10 LTS in April 2020 and 14 maintenance releases for version 10.
- **Demo Project Team:** Founding of the official TYPO3 Demo Project Team and release of the demo website
- **Design Team:** Development of an online style guide to make the many hidden rules in the TYPO3 universe more visible

# Teams & Committees – Highlights in 2020

- **Documentation Team:** brand new Sphinx-TYPO3-Theme for documentation, Team size increased
- **Education Committee:** Online certification (since June 2020) – TYPO3 certifications ready for 10LTS – online event to replace certification renewals at CertiFUNcation
- **Localization Team:** Switch from a self-hosted Pootle instance to the SaaS solution Crowdin
- **Marketing Team:** TYPO3 Comparison Cards released
- **Security Team:** coordinated & fixed 42 incidents; started TYPO3 Bug Bounty Program; represented TYPO3 at Google CMS Security Summit in Munich
- **Server Team:** migrated (almost) all services to the new, container based platform; streamlined the individual update process for each service
- **typo3.org Website Team:** Work on all maintained \*.typo3.org sites continued, v10 in use.

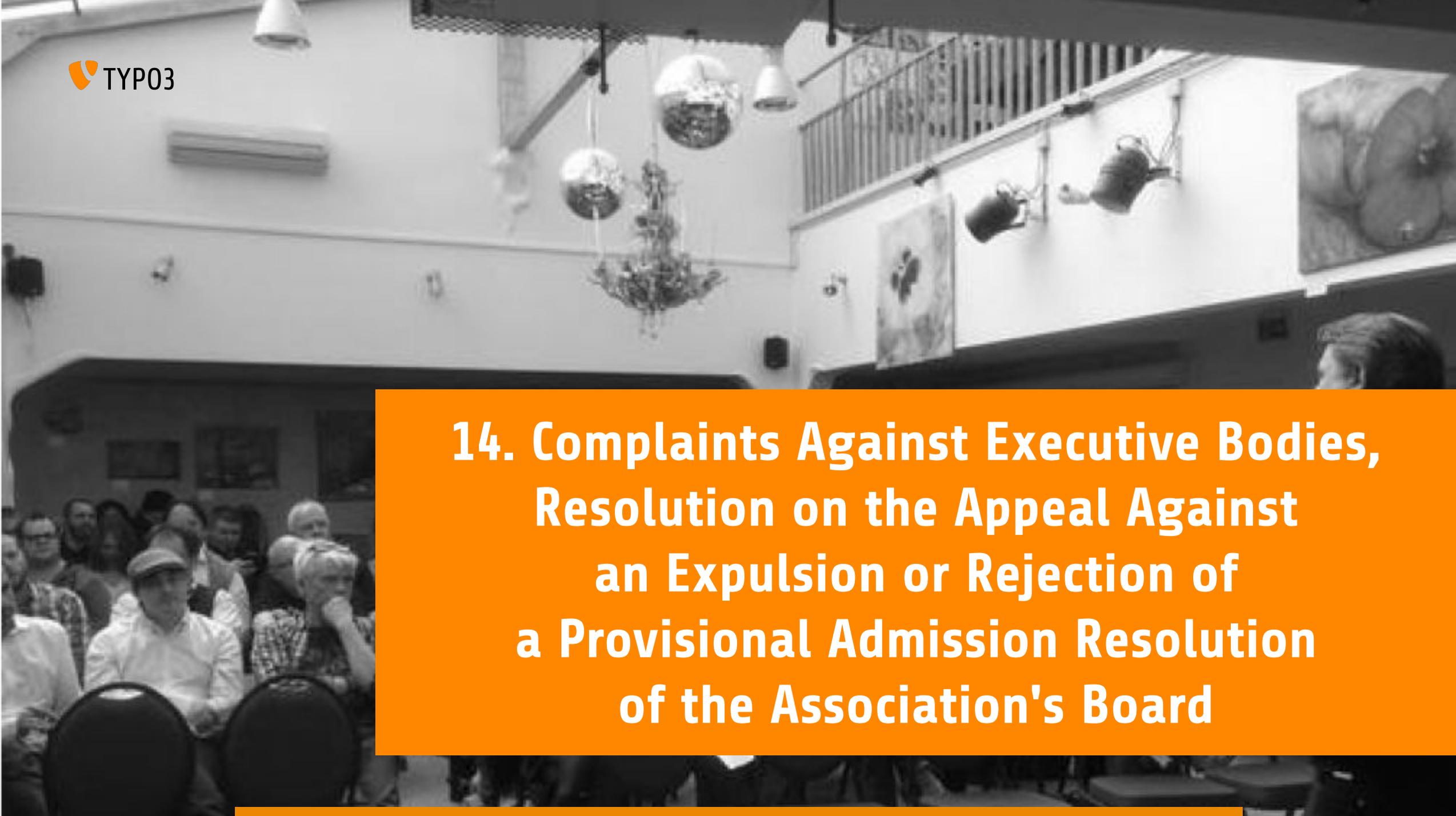
Detailed reports from committees and teams can be found in the protocol.



## 12. Amendments to the Bylaws



## 13. Nomination of the Honorary Members



**14. Complaints Against Executive Bodies,  
Resolution on the Appeal Against  
an Expulsion or Rejection of  
a Provisional Admission Resolution  
of the Association's Board**



## 15. Various Other Topics



**Thank You for Attending T3GA2021!**