

SUB Icon Font



Design: Henrik Cederblad, [Cederblad Design](#)

Design Principles

Guidelines for creating and extending the icon set

Base/Structural Outlines



- Ideally straight or slanted, prominent outlines.
- Should have a fixed width.
- Serves the purpose of defining a primitive shape: rectangular, square, round, etc.
- For some symbols, this structural shape is allowed to be less prominent (e.g. the manuscript/quill symbol).
- Should only contain round/curved paths when it is obviously needed and appropriate for intelligibility.

Distinct Shadows



- Ideally just one shadow.
- Shadow areas (their mass) should be economized; they should balance, not dominate, the image.
- Should not exceed 1/3 of total symbol.

Inner shapes/Accentuary details



- Ideally straight or slanted lines (exceptions below).
- Should complement the structural outlines, creating nuance and support interpretation of the symbol.
- Should only contain round/curved paths when obvious reasons calls for it (or if it improves intelligibility).
- Variable widths and proportions OK and sometimes necessary. (Does NOT apply for structural outlines which should always have equal and fixed widths.)
- Visual integrity of these inner shapes/details should not be affected when zoomed out.

Layers & Colors

- Each symbol contains two graphic layers: a background layer (dark) and a foreground layer (light).
- One layer should be positioned on top of the other with CSS – it doesn't matter which one is on top.
- When applying colors, it is important that background layers remain darker than foreground layers.

